



# International Wheelchair Ballroom Dance Competition Hosted by the USA

July 25 -26, 2026

Detroit Marriott Renaissance Center  
Detroit, MI

World Para  
Dance Sport

**AKTION**  
MENSCH

Para Dance Sport  
World Championships



NETHERLANDS



AUSTRIA



HUNGARY



CANADA



PHILIPPINES



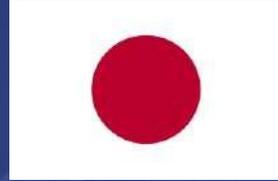
FINLAND



HONG KONG



ITALY



JAPAN



KAZAKHSTAN



SOUTH KOREA



MEXICO



UNITED STATES



POLAND



SLOVAKIA



SLOVENIA



UKRAINE



Taiwan



PRAGUE

The world's best wheelchair ballroom dancers are coming to the United States. Over 100 athletes. 2 days. Experience dance like never before.



## Gain exposure to a **global** audience

The competition is livestreamed across the globe, including the opening ceremonies, awards, interviews, and closing ceremonies.

Share your brand and mission with our global community.

Among the many media outlets featuring Para Dance



# Sponsorship assets



PRESENTING



UNIFORMS



SIGNAGE



PHOTO  
BOOTH



WELCOME  
RECEPTION



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MEDIA



MEDALS



INTERVIEW



PROGRAM



VENUE



VENUE  
ANNOUNCEMENTS



TICKETS



VICTORY CEREMONY  
CELEBRATION



HOTEL



OFFICIAL  
DRINK



OFFICIAL  
SNACK

# Partner with Champions

Meet some members of Team USA



## Eve Dahl & Ernesto Olivas

**Hometown:** Burlington, WI

**Disability:** Osteogenesis Imperfecta  
(Brittle Bone Disease)

- **First junior** Para Dancer in the USA
- **First junior** to win silver for USA
- **Silver medalist** at 2023 World Para Dance Championships
- **Top 5** in 2024 Junior Para Dance World Rankings



## Cheryl Angelelli & Tamerlan Gadirov

**Hometown:** Clinton Township, MI

**Disability:** Spinal Cord Injury

- **First female** Para Dancer in the USA
- **First female** to win silver for USA
- **Top 10** in 2024 Para Dance World Rankings
- **Athletes with Disabilities** Hall of Fame inductee
- **Featured** on GMA.com and Inside Edition



## Andrew Downs & Aubrey Meade

**Hometown:** Royal Oak, MI

**Disability:** Spina Bifida

- **Competed** in 2019 World Para Dance Championships
- **Top 30** in 2024 Para Dance World Rankings

# Naming Rights Sponsor – \$150,000

- Logo on all printed material, TEAM USA uniforms, digital billboard, venue kiosks and branded athlete give-a-way
- Opportunity to provide live reads during worldwide broadcast
- Visibility to participants and spectators through product display table and company information in welcome bags.
- Opportunity to speak and share company video at Welcome Dinner
- Inclusion in all traditional and social media prior to, during and post event
- Representative to present medals during one of the award ceremonies
- Ten tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026
- Ten tickets to the Reimagine Life Foundation Gala, November 2026

# Platinum Sponsor – \$75,000

- Logo on all printed materials, venue kiosks and volunteer shirts
- Opportunity to provide live reads during worldwide broadcast
- Visibility to participants and spectators through product display table and company information in welcome bags
- Inclusion in all traditional and social media prior to, during and post event
- Representative to present medals during one of the award ceremonies
- Eight tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026
- Ten tickets to the Reimagine Life Foundation Gala, November 2026

# Gold Sponsor – \$50,000

- Logo on all printed materials and venue kiosks
- Visibility to participants and spectators through product display table and company information in welcome bags
- Inclusion in all traditional and social media prior to, during and post event
- Representative to present medals during one of the award ceremonies
- Six tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026
- Five tickets to the Reimagine Life Foundation Gala, November 2026

# Silver Sponsor – \$25,000

- Logo on printed materials
- Inclusion of product or company information in welcome bags
- Representative to present medals during one of the award ceremonies
- Inclusion in all traditional and social media prior to, during and post event
- Two tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026
- Two tickets to the Reimagine Life Foundation Gala, November 2026

# Bronze Sponsor – \$10,000

- Logo on printed materials
- Inclusion in all traditional and social media prior to, during and post event
- 4 tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026
- Two tickets to the Reimagine Life Foundation Gala, November 2026

# Copper Sponsor – \$5,000

- Inclusion in all traditional and social media prior to, during and post event
- Two tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026
- Two tickets to the Reimagine Life Foundation Gala, November 2026

# Starting Strong Sponsor – \$2,000

- Inclusion in all traditional and social media prior to, during and post event
- Two tickets to the US Para Dance Competition July 25 or 26<sup>th</sup> 2026

# Lives Impacted

**1.3 billion** people are estimated to experience some form of disability

**2.4 billion** caregivers, friends, and family

**\$8 trillion** annual disposable income



# Why support?

**Disability inclusion is not just a buzzword.**

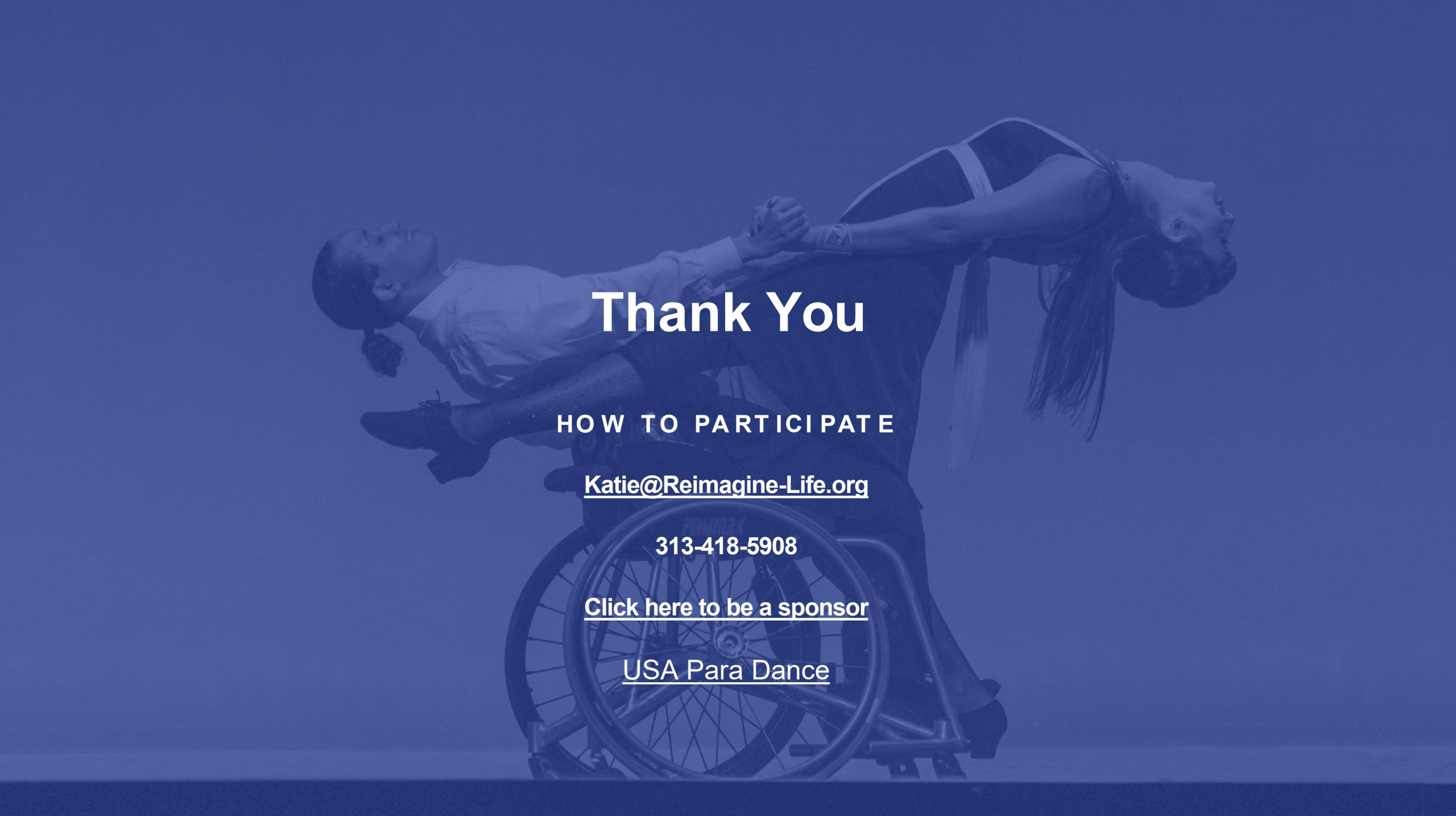
Today's consumers are more inclined to trust and spend on brands that stand for a social cause and practice social responsibility.

Inclusivity shows that the brand believes in supporting communities that are often ignored and cares about creating positive changes in society.

# Why support?

Your commitment to this cause will directly benefit the **Reimagine Life Foundation**— helping people with disabilities reimagine life through adaptive sports and recreational activities, research and technology

We're committed to removing barriers that prevent the people we serve from living the life of their dreams. Together with your support, let's **reimagine what is possible.**



# Thank You

HOW TO PARTICIPATE

[Katie@Reimagine-Life.org](mailto:Katie@Reimagine-Life.org)

313-418-5908

[Click here to be a sponsor](#)

[USA Para Dance](#)